



FOR IMMEDIATE RELEASE:

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SEA ISLE CITY'S 2016 COLUMBUS DAY PARADE AND ITALIAN FESTIVAL TAKE PLACE ON OCTOBER 8

SEA ISLE CITY, NJ – Mayor Leonard Desiderio and his family will host Sea Isle's 2016 Columbus Day Parade on Saturday, October 8, at 2:00 p.m. The annual honoring of Christopher Columbus and all Italian-Americans will begin in front of the Sea Isle City Italian-American Club, located next to the Sea Isle Bridge. The parade will run east along JFK Boulevard to Landis Avenue and then south on Landis to 63rd Street.

The Columbus Day Parade will feature many participants, including 2016 Grand Marshalls Hank Guarini, Marie Guarini and Rita Trulli, as well as Sea Isle's "2016 Italian Royal Family." Spectators will also see representatives from the Knights of Columbus Madonna Maria Council and the Sea Isle City Italian American Club, as well as the Ocean City High School Marching Band, local veterans, scout troops, local businesses and pageant winners. Municipal and County dignitaries will also be in the parade, as will Sea Isle's Police, Ambulance and Fire Departments and the Cape May County Sheriff's Department – including Dodge the Horse, McGruff the Crime Dog and Eddie the Eagle.

When the parade culminates at 63rd Street, the fun will continue at the 2016 Italian Festival, which takes place on October 8, from 10:00 a.m. to 6:00 p.m., on 63rd Street, where festival-goers can enjoy great food, merchandise vendors, live music, free raffles, a Canolli Eating Contest and other entertainment.

To learn more about Sea Isle's 2016 Columbus Day Parade and Italian Festival, phone 609-263-6341 or visit www.kixmcnutleys.com.



(Photo Caption) Representatives from Sea Isle City's Italian-American Club and other local organizations will appear in the resort's annual Columbus Day Parade on October 8.