



PHOTO NEWS RELEASE:

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***SEA ISLE CITY'S NEW YEAR'S EVE CELEBRATION ALLOWED FAMILIES TO WELCOME 2017
IN A PATRIOTIC WAY***

SEA ISLE CITY, NJ – On December 31, over 300 people (including children from 60 different families) welcomed the arrival of 2017 by attending Sea Isle City's New Year's Eve Celebration inside the resort's municipal gymnasium on Park Road. In past years, the celebration had a variety of different themes; however, a new theme was created for 2016: *"America – Sea to Shining Sea."*

As families entered the gym, they were greeted by costumed American Superheroes, red-white-and-blue decorations, and eye-catching replicas of well-known American landmarks, including The Golden Gate Bridge, Mount Rushmore, The Empire State Building and The White House. The annual event, which was hosted by the City's Recreation Office and Sea Isle's Municipal Alliance Committee (MAC), also included a buffet dinner, music, dancing, face painters, balloon artists, and plenty of family photos ops.

To officially ring-in the New Year, an early "countdown to midnight" took place at 7:00 p.m., which allowed the children in attendance to welcome 2017 without staying awake beyond their bedtimes.

Sea Isle's New Year's Eve Celebration was an alcohol-free and drug-free event, during which MAC volunteers strived to educate guests about the dangers of substance abuse. At the MAC table, children received personalized keepsake photo-books and parents were given important literature. Additionally, each family was asked to sign a pledge to secure their home medicine cabinets and to safely dispose of unneeded prescription drugs.

For more information about Sea Isle City's Municipal Alliance Committee, visit <http://seaislecitynj.us/police-department.aspx> (then click the MAC link). To learn about other events taking place in Sea Isle City, go to www.VISITSICNJ.com. To contact the City's Recreation Office, phone 609-263-0050.

PHOTO CAPTIONS:

(Image: Greeters) As families entered Sea Isle City's municipal gymnasium on December 31, they were greeted by Irene Bukowski (at left) and Chris Donohue – two of the many volunteers who helped make the resort's New Year's Eve Celebration a success.



(Image: Barnum-White) After having their faces painted, Morgan Barnum, 7, and Rachel Barnum, 4, of Broomall, PA, and Ella White, 7, of Collegeville, PA, met Wonder Woman and Superman.



(Image: OClisham) Megan and Tully O’Clisham and their son Declan, 15 months, of Clermont, NJ, and friend Joey Czarnecki, 15, of Belleplain, NJ, posed for a photo with Superman and Captain America on December 31.



(Image: Uncle Sam) Shown during Sea Isle City’s New Year’s Eve Celebration are members of the Barnabei family, of Sea Isle City, including Isabella, 13, Roman, 8, mom Nikki, and dad Drew (AKA “Uncle Sam”).



(Image: Super Heroes) Jimmy Johnson, 3, and his dad, Eddie, of Havertown, PA and Sea Isle City, encountered Captain America and Superman on December 31.



(Image: Dance Floor) With the Golden Gate Bridge as a backdrop, families danced the night away during Sea Isle City's New Year's Eve Celebration: "America – Sea to Shining Sea."



(Image: MAC) On December 31, Sea Isle City Municipal Alliance Committee Coordinator Kellie Seib (at left) and fellow MAC volunteer Shannon Romano gave children personalized keepsake photo-books that reminded them to avoid using drugs and alcohol. They also asked parents to sign a pledge to secure their home medicine cabinets.



(Image: Seib Family) Rich Seib and his son, RJ, 11, of Petersburg, NJ, enjoyed line dancing during Sea Isle City's New Year's Eve Celebration.



(Image: Three Girls) Chloe Jagdeo, 7, of Laurel Springs, NJ, and Samantha Rulli, 7, and Olivia Rulli, 7, of Rochester Hills, Michigan, posed with Superman, Captain America and Wonder Woman on December 31.



(Image: Rutledge Family) Nick Rutledge, 10, and his brother Joe Rutledge, 11, of Ocean View, NJ, are shown with their mother, Lisa Rutledge (AKA "Statue of Liberty") during Sea Isle City's annual New Year's Eve Celebration.



(Image: Countdown) At 7:00 p.m. during Sea Isle City's New Year's Eve Celebration, families enjoyed an early "countdown to midnight," which allowed children to welcome 2017 and still get to bed on time.



(Image: Smiles) Children enjoyed face painters, balloon artists, dancing and other entertainment on December 31.



(Image: Wonder Woman) Wonder Woman spoke one-on-one with guests during Sea Isle's New Year's Eve Celebration.



(Image: Landmarks) The Empire State Building, The White House and other recognizable landmarks added a patriotic flare to Sea Isle City's municipal gymnasium on December 31.



(Image: Mount Rushmore) Angela and Anthony DiAntonio, of Sea Isle City, are shown on December 31 in front of Mount Rushmore and The Empire State Building with friend Lena Frabosillio, 8 (front, far left) and their daughters Arianna DiAntonio, 6, and Antonella DiAntonio, 9.



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