



FOR IMMEDIATE RELEASE:

May 19, 2015

SEA ISLE CITY'S ANNUAL HEART WALK ON JUNE 4 WILL BENEFIT DEBORAH HEART AND LUNG CENTER

SEA ISLE CITY, NJ – The Desiderio family, family friends, and the members of the Sea Isle City Italian-American Club Women’s Auxiliary will host the 2016 Gerard A. Desiderio Heart Walk / Dog Walk along Sea Isle’s ocean-front Promenade on Saturday, June 4, at 9:00 a.m. This “cardio-friendly” event, which benefits Deborah Heart and Lung Center, will feature a walk for humans and a separate “Hounds for Hearts Walk” that will afford dog owners the opportunity to stroll along the Promenade with their pets even though dogs are not permitted on Sea Isle’s Beaches or Promenade during this time of year. All dogs must be leashed and owners must clean-up after their pets.

The Heart Walk will begin southbound on the Promenade at JFK Boulevard at 9:00 a.m. on June 4. The Hounds for Hearts Walk will begins moments later heading northbound on the Promenade from JFK Boulevard.

A \$20 donation per person is required to participate in the Heart Walk. Each walker will receive an event tee-shirt (while supplies last).

Participants can register on the day of the event on the Promenade at JFK Boulevard starting at 8:00 a.m.; however, pre-registration is encouraged by mailing your name, address, phone number and shirt size with a check (payable to “GAD Heart Walk”) to P.O. Box 42, Sea Isle City, NJ 08243. To learn more about the 2016 Gerard A. Desiderio Heart Walk / Hounds for Hearts Walk, email gdheartwalk@gmail.com.

PHOTOS & CAPTIONS:

(Image: Ital Amer Club) Individuals, families and members of local civic organizations will participate in the 2016 Gerard A. Desiderio Heart Walk / Dog Walk on June 4 along Sea Isle City’s ocean-front Promenade. Shown in 2015 are members of Sea Isle’s Italian-American Club, co-hosts of the event.



(Image: Mayor) On Saturday, June 4, Mayor Leonard Desiderio will cut a ceremonial ribbon at the start of the 2016 Gerard A. Desiderio Heart Walk / Dog Walk, which is held each year in honor of the mayor's late brother. Proceeds from the event will once again benefit Deborah Heart and Lung Center.



(Image: Walkers) People of all ages will show their support for Deborah Heart and Lung Center during the 2016 Gerard A. Desiderio Heart Walk / Dog Walk in Sea Isle City on June 4.



(Image: Dogs) Walkers and their four-legged friends are invited to participate in the 2016 Gerard A. Desiderio Heart Walk / Dog Walk in Sea Isle City. Shown with their dogs during 2015's Heart Walk are Janet Halasek, Patrick Lynch, age 17, and his dad Patrick Lynch, all of Sea Isle City.



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